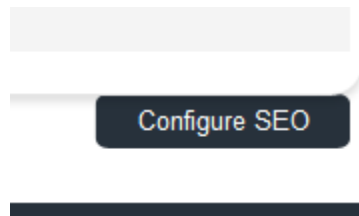


## Adding Sites to SD Ranking Tracker

1. Click on the "Ranking" tab in the SD Elite Tracker

Marketing | **Ranking** | PF

2. Click "Configure SEO" button in lower-right corner



3. There are two ways to add keyword search phrases to a website.
  - a. The **preferred method** is to use the previously created categories
    - i. This is accessed by clicking on the "Edit" link on the far right of the selected website

Website	Geo Area	Practice Area	
attorneyshelpingpeople.com			<a href="#">Edit</a>

1. In another browser tab, open the website you are adding search terms for to make sure you are selecting the proper geo / practice area
2. Select the proper geo area / practice area from the drop-down menus, and click save

Website	Geo Area	Practice Area	
attorneyshelpingpeople.com	Mobile	Personal Injury	<a href="#">Save</a> <a href="#">Cancel</a>

3. If there is no geo area (nationwide), leave the geo area blank, and only select a practice area, and click save

Website	Geo Area	Practice Area	
attorneyshelpingpeople.com		Personal Injury	<a href="#">Save</a> <a href="#">Cancel</a>

4. If the practice area isn't listed (double-check to make sure it isn't listed), then ask Bunnz to make the new practice area for you.
  - ii. Once you have clicked "save", the system will auto-generate the search terms in the bottom section of that tab.

## Customize Search Terms Being Tracked

Project Name	Search Term	Important
attorneyshelpingpeople.com	Mobile Personal Injury Attorney	Edit Delete
attorneyshelpingpeople.com	Mobile Personal Injury Lawyer	Edit Delete

- iii. Continue doing this for all listed websites
  1. If there are websites listed which either didn't launch, or we will not be launching, do NOT create search terms for them

### Configure Websites for SEO Tracking

#### Website

attorneyshelpingpeople.com  
alabamacaraccidentlawfirm.com  
alabamatruckaccidentinjury.com  
alabamaworkplaceinjurylawyer.com  
Citrin Law Firm, P.C - Silver Website 4  
Citrin Law Firm, P.C - Silver Website 5

2. Instead, go back to the main tab, click on "edit details" and remove those websites from the displayed list.

Website(s)

Primary Website

attorneyshelpingpeople.com	Rename	Remove
alabamacaraccidentlawfirm.com	Rename	Remove
alabamatruckaccidentinjury.com	Rename	Remove
alabamaworkplaceinjurylawyer.com	Rename	Remove
Citrin Law Firm, P.C - Silver Website 4	Rename	Remove
Citrin Law Firm, P.C - Silver Website 5	Rename	Remove

- b. **The RARE way** to add specific searches for a particular site, by clicking on the "add new item" button

 **Customize Search Terms Being Tracked**

[add new item](#)

Project Name	Search Term	Important
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- i. NOTE: Each website should have as few search terms as possible - do not add more than 2-3 search terms per website
- ii. **In another browser tab, open the website you are adding search terms for to make sure you are selecting the proper geo / practice area**
- iii. Select the website, and type (check your spelling) the search term you would like the system to track, and click “save”

**Project Name**

**Search Term**

Select

\* Required

\* Required

4. After you have added search terms for all of the sites

 **Configure Websites for SEO Tracking**

Website	Geo Area	Practice Area	
attorneyshelpingpeople.com	Mobile	Personal Injury	<a href="#">Edit</a>
alabamacaraccidentlawfirm.com	Mobile	Car / Auto Accident	<a href="#">Edit</a>
alabamatruckaccidentinjury.com	Mobile	Truck Accident	<a href="#">Edit</a>
alabamaworkplaceinjurylawyer.com	Mobile	Workplace Injury	<a href="#">Edit</a>

- a. Click on “Edit” next to up to three (3) total search phrases that are most important for this client to be satisfied, and select the “important” check-box, then click “save” next to each one

 **Customize Search Terms Being Tracked**

Project Name	Search Term	Important
alabamacaraccidentlawfirm.com	Mobile Auto Accident Attorney	
alabamacaraccidentlawfirm.com	Mobile Auto Accident Lawyer	
alabamacaraccidentlawfirm.com	Mobile Car Accident Attorney	Yes
alabamacaraccidentlawfirm.com	Mobile Car Accident Lawyer	
alabamatruckaccidentinjury.com	Mobile Truck Accident Attorney	
alabamatruckaccidentinjury.com	Mobile Truck Accident Lawyer	
alabamaworkplaceinjurylawyer.com	Mobile Workplace Injury Attorney	
alabamaworkplaceinjurylawyer.com	Mobile Workplace Injury Lawyer	
attorneyshelpingpeople.com	Mobile Personal Injury Attorney	Yes
attorneyshelpingpeople.com	Mobile Personal Injury Lawyer	Yes